

Attendees:

Corina Allen - NOAA Federal , Andrew Herseth (phone), Adrian Avey, Alex Dolcimascolo, Anne Rosinski, Anne Sheehan, Anthony Picasso, Casey Zuzak, Chip Guard, Christa vonH - NOAA Federal , David Snider - NOAA Federal , Dmitry Nicolsky, Ed Fratto, Elena Suleimani, Elinor Lutu-McMoore, Elizabeth Vanacore, Elyssa Tappero, Gregory Schoor - NOAA Federal , Hannah Rabinowitz, James Gridley, Jason Patton, Jeremy Agee, Jonathan Allan, Laura Kong - NOAA Federal , Mario Kaipat, Maximilian Dixon, Nathan Wood, Nick Graehl, Nicolas Arcos - NOAA Federal , Regina Browne , Sarah Rogowski - NOAA Federal , Skylar Suiso, Stephanie Ross, Stephen Cahill, Summer Ohlendorf, Todd Becker, Stephen Grilli

Notes/Agenda

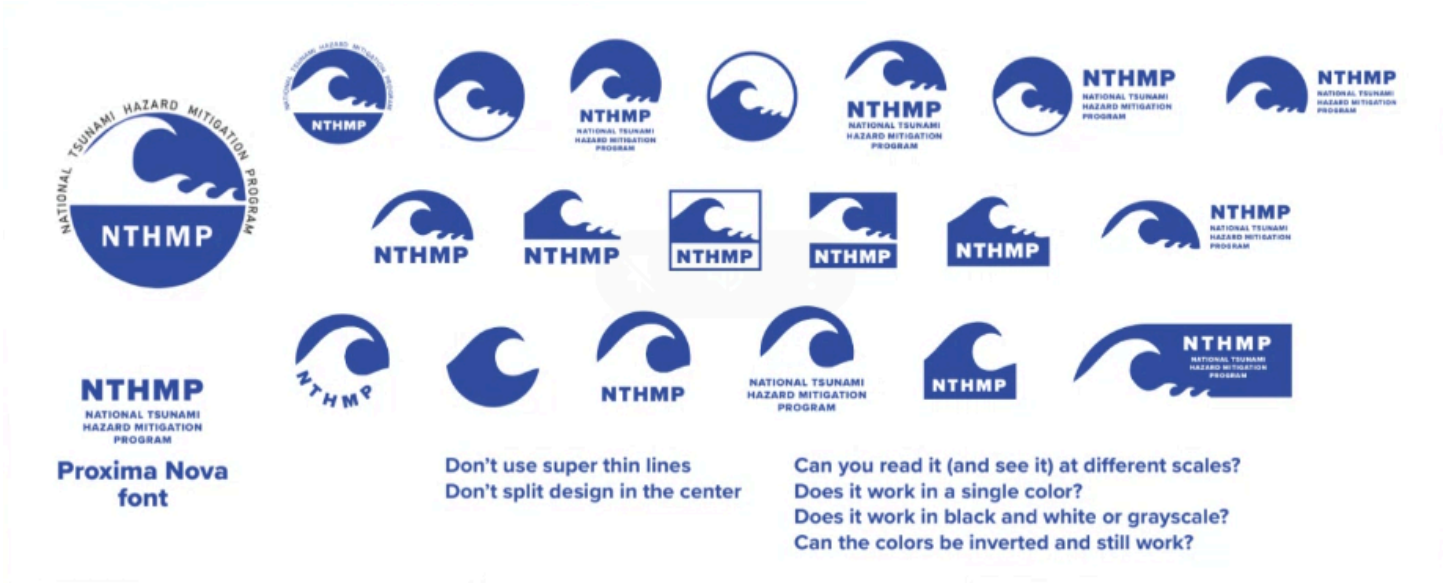
- Welcome
- Annual Meeting - May 19-23, 2025 in Anchorage
 - Have been looking into some hotel block reservations and other logistics.
 - Partners are funded through their grant to travel (based on their own individual and approved budget amount)
 - For contingency purposes, there may be a consideration for one of the backup locations and at a later date, i.e. Seattle in Aug (for example)
- Grant Update - Sarah & Greg
 - <https://www.weather.gov/nthmp/Grants>
 - All we know is that there is a Continuing Resolution through March 14th, 2025. We do not have any further information than that.
 - Must have an approved FY25 budget in order to administer the grant program for FY25. Another CR would still mean that we could not act on the FY25 grant process, it would be on hold until there is a budget.
 - Questions:
 - Jon A: Annual meeting: we have dates but we don't have hotels? Virtual? What point do we say no? What is the drop dead date?
 - Greg: work up to the end of the continuing resolution and see how that is playing out and put some decision points around then and see if we need to move/change plans.
 - Maximilian: safe to say 3rd week of March is what we're looking at for decision making on the annual meeting?
 - Greg: we'll have internal convos the first week and let you know as soon as we can
 - Maximilian: on the current award if there is no CR through June does that affect the current award and withdrawal of funds?
 - Sarah: eRA was still open during last CR but no help desk support. But we don't know if the current executive actions have changed that.

- Greg: websites don't go down during a CR so what would probably happen is that ASAP would be up and running (hopefully).
- Maximilian: do your withdrawal before the 14th
- FY25 budget:
 - There is a lot of uncertainty and rabbit holes and without awareness or news we can't say for sure
 - When will we know about a delay to funding or if there is no funding?
 - JA: We have FY25 grant request due at the end of this week and given the news and social media and academia about language in proposals and reference to DEI and climate and sea level on grant proposals. Any guidance for our NTHMP proposals?
 - Greg: EO and directive and guidance so we follow that. Anything you see and read is what we're seeing and that is the direction we're given.
 - JA: careful how you word your proposals

Note about annual report

- Standing:
 - [Roster refresh](#) - fill out and/or share this form as needed
 - Listservs update complete and edit as needed. Reach out to Sarah for any changes.
 - nws.nthmpcc@noaa.gov
 - nthmp.mes.members@noaa.gov
 - nws.nthmp.grantees@noaa.gov
 - nws.nthmp.islands@noaa.gov
 - nws.nthmp.wcs@noaa.gov
 - nws.nthmpmms@noaa.gov
 - nws.nthmp.mrpwg@noaa.gov
- Voting:
 - Approve minutes from [minutes from previous meeting](#)
 - approved
 - [Subcommittee co-chairs needed](#)
 - Stephen Cahill, MES co-chair
 - approved
 - Nick Graehl, MRPWG co-chair
 - approved
 - Hannah Rabinowitz, MMS co-chair
 - Approved
 - Jason Patton, MMS co-chair
 - approved
 - Anne Rosinski, MRPWG co-chair
 - approved
 - CC Members:
 - NOAA CC Voting Members Christa & Summer
 - Christa: yes
 - Summer: yes
 - Jason Patton, CA Science Member
 - yes

- Jose Lara, CA Alternate voting member
 - yes
- NTHMP Logo (Dan Coe versions)



- Request to push to a future meeting
- The triangle has so much of the three pillars of NTHMP and moving to one of these we lose some of that. Lots of discussion about the logo in the NTHMP infancy and importance of integrating those three pillars and so hesitation to lose that.
- Add numbers to vote more easily

TsuInfo Alert Discussion:

- TsuInfo's present funding levels (excluding FY24 budget cuts) are ~\$50K, which pays a portion of Stephanie's salary for time spent on TsuInfo.
 - In addition to this funding, WGS has provided an additional \$10-15K per year to supplement the NTHMP funding for this task.
 - Personnel: \$37,260
 - Fringe: \$13,101
 - WA DNR indirect: \$15,613
 - Total: \$65,974**
- **Audience & Distribution**
 - Distributed as a digital PDF via listserv email, ITIC bulletin board, and posted to the TsuInfo page on WGS's website (likely reposted elsewhere, but that is outside our purview)
 - Actual readership is hard to assess as anyone who downloads or receives the PDF directly is not counted, however the website (<https://www.dnr.wa.gov/programs-and-services/geology/geologic-hazards/tsunamis/tsuinfo-alert>) receives approximately 1,000 unique visitors per year.
 - It has been suggested that TsuInfo evolve to meet the needs of a changing world of communication. This will likely be a longer term, iterative process as we experiment, explore, and learn what does or doesn't work.
 - **Is there a particular target audience that we are trying to reach, do we know what form of communication that audience uses the most?**

- **Is email distribution and website appropriate, do we want to take a blog or social media style approach**
 - Email listservs are notoriously difficult to keep up to date
 - Blogs are flexible but still requires people to find it or be on a distro list
 - Social media can have the greatest reach but with platform specific technical limitations
 - **If moving to social media, we will need to leverage expertise in that realm that the program does not presently have. Any volunteers? Do we split the Tsuinfo grant 50/50 between Stephanie and a communications person.**
 - **Could that communications person come from a state or territory, ITIC, or independent group such as COPES?**
 - **Social media typically requires an email-based login, who holds that login information? Multiple points of redundancy would be preferred.**
 - Content moderation could become a concern.
 - There may be policy-based limitations that NTHMP / NWS / NOAA / WGS or others may have.
- **What platforms should we consider using?**
 - **Blogs:**
 - **Wordpress (<https://washingtonstategeology.wordpress.com/>, <https://washingtondnr.wordpress.com/>),**
 - **Treelink (<https://mailchi.mp/dnr.wa.gov/ycvillzgox-1081762?e=%5bUNIQID%5d>),**
 - **mailchimp (<https://mailchi.mp/dnr.wa.gov/ycvillzgox-1081758?e=%5bUNIQID%5d>), etc.**
 - **Social: X (formerly twitter), Facebook, Threads, Instagram, Reddit, TruthSocial, etc.**
 - **Should TsuInfo have a particular 'tone' or style?**
 - **<https://blog.socialmediastrategiessummit.com/government-agencies-on-social-media/> (check #14 on the list!)**
- **Content:** What content should Tsuinfo provide?
- **Cadence:** Is the release cadence (bimonthly) appropriate or is a more frequent release desired. e.g. monthly, or as needed.
- Do we *know* the answers to the previous questions, (particularly do we know what form of communication that audience uses the most), or just think we know?
 - Any social scientists willing to weigh in on this?
 - Do we take some time off from TsuInfo or keep it as is for as long as it takes to fund a social science study to answer this question?
 - TsuInfo Editorial board may need to evolve as well, but is seen as still valuable, especially during the evolution process and for future content moderation.

Discussion:

- Timeline for voting and taking it out of the top and making it “official”
- What’s the formal process for making it more official and having that written and spelled out

- Nic would like something that would be cataloged archived or accessed so that is possible rather than something that is hard to track like social media
- Editorial board has thought about this so let's hear their recommendations for what is a preferred platform
- Making sure it's accessible and FOIA(able)
- In grant proposals not allowed to fund websites so that wouldn't be an option
- Could do blog post but no web development
- Online is superior but how do we create NTHMP social media presence
- Would we need a subcommittee? Rules for posting on social media? Can we have a NTHMP social account? Reposting
- There didn't seem to be any objections to continuing tsuinfo and taking money off the top for that
- Editorial board is not responsible for how info is shared and distributed and the content for what is NTHMP and other information
- What do we do and preferences in moving forward with tsuinfo going forward?
 - Elyssa: given the uncertainty social media may be more than we can handle right now and so a communication subcommittee may not be the best option. Can we improve how we distribute it and get the word out more..
 - Suggestion to develop a tiger team to work on the distribution of tsuinfo alert and how to communicate and message in the future. Put a timeline on that to bring a proposal to the CC at a future meeting.
 - Nomination for Liz and Elyssa as the start of the communication team (both said yes)
 - Laura said to take what is written and distill and advertise it
 - Think about advocacy and how that could happen under the NTHMP

FEMA report:

- Final draft that will be sent out to the NTHMP for review (not editing) and are asking to use the NTHMP logo
- Partners would like to see before it is released and get a chance to review it
- Sarah brought up the request from FEMA to vote on using the NTHMP logo
- Nate: the report is close to final and wanting a USGS logo which means there is a lot of USGS review and make sure there aren't any policy recommendations and assertions so there may be some USGS requests to change some language to use the USGS logo.
- Anne will send the latest report for review and approval of the logo to share with the CC
- Desire to have this be a joint report and to share and promote it as a collaboration
- Nate needs to have his journal publication first before USGS logo on the FEMA report (thinking April-May)