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PNSWSH

Service Change Notice 17-128
National Weather Service Headquarters Silver Spring MD
1000 AM EST Mon Dec 4 2017

To: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners, Users and Employees

From: Mark Tew
 Chief, Analysis and Mission Support Division

Subject: Discontinue the use of Instagram at NWS Local Forecast Offices:
Effective January 4, 2018

Effective January 4, 2018, NWS will discontinue Instagram accounts at 12 NWS Weather Forecast Offices (WFOs) and one National Center that participated in the prototyping effort from August 1, 2016 to November 2, 2016. NWS engaged in a prototype activity at to explore the potential use of Instagram at these offices:

<https://www.weather.gov/media/notification/pdfs/pns16-28instragram.pdf>

Upon evaluation, the NWS has decided not to pursue the use of Instagram at individual NWS offices; however, the NWS will continue to use the existing national NWS Instagram account available since 2014:

<https://www.instagram.com/nws/>

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer>

Below is a list of the offices in the prototyping effort that will discontinue Instagram accounts:

Western Region:
WFO Sacramento, CA
WFO Missoula, MT
WFO Seattle, WA
WFO San Francisco Bay Area/Monterey, CA

NCEP:
Ocean Prediction Center

Southern Region:
WFO El Paso, TX
WFO Austin/San Antonio, TX

Eastern Region:
WFO Wakefield, VA
WFO Columbia, SC

Central Region:
WFO Hastings, NE
WFO Sioux Falls, SD

Alaska Region:
WFO Juneau, AK
WFO Fairbanks, AK

If you have comments or questions regarding this Service Change Notice,
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National Service Change Notices are online at:

<https://www.weather.gov/notification/archive>

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