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Service Change Notice 13-39
National Weather Service Headquarters Washington DC
135 PM EDT Mon Jun 10 2013

To: Subscribers:
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From: Iftikhar Jamil
 NWS Chief Information Officer

 Chris Strager, Acting Director
 NWS Office of Climate, Water and Weather Services

Subject: Transition from Experimental to Operational Status of Local NWS
Facebook Pages: Effective July 11, 2013

Effective July 11, 2013, local National Weather Service (NWS) Facebook pages will transition to operational status. Facebook is a commonly used social networking service which allows participants to share information with other users. NWS has been providing these pages on an experimental basis, as described at:

www.nws.noaa.gov/os/notification/pns11local_facebookexp.txt

The local NWS Facebook pages will provide a complementary means to disseminate important information about hazardous weather conditions. They will also be used for public outreach and education and to direct users to official NWS websites.

Local Facebook pages are currently available for a large number of NWS offices. It is NWS's intent to implement local Facebook pages for all NWS offices. A search within Facebook for "US National Weather Service" will identify current pages.

Availability of this service is subject to constraints of Facebook service availability and to availability of users' internet service. Users should not rely on this service as the primary means of receiving alerts/warnings of hazardous weather. NWS alerts/warnings are available on NOAA Weather Radio and our official website: <https://www.weather.gov/>. Responses to users' posts are made on a time-available basis and may be limited, especially during periods of severe weather.

Users must have valid Facebook accounts to search for pages or post content. Information on Facebook can be found at:

<https://www.facebook.com/>

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer.php>
<http://www.weather.gov/credits.php#socialmedia>

If you have comments or questions regarding this Service Change Notice, please contact:

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National Service Change Notices are online at:

<https://www.weather.gov/notification/archive>

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