



FOR IMMEDIATE RELEASE

The National Weather Service Announces Arkansas' Severe Weather Awareness Week

[LITTLE ROCK, ARKANSAS, February 24, 2025] - The National Weather Service is pleased to announce that the week of March 2nd - March 8th has been designated as Arkansas' Severe Weather Awareness Week. This annual event is aimed at increasing public awareness about the dangers of severe weather and encouraging people to take steps to protect themselves and their property.

During the week-long event, the National Weather Service Offices covering the state of Arkansas will be covering various aspects of thunderstorm hazards that can cause property damage or place people in danger. Each day will focus on a different topic, including:

Sunday, March 2, 2025: Introduction to Severe Weather Awareness Week

Monday, March 3, 2025: Flooding

Tuesday, March 4, 2025: Lightning

Wednesday, March 5, 2025: Tornadoes

Thursday, March 6, 2025: Severe Thunderstorms

Friday, March 7, 2025: Watches and Warnings

Saturday, March 8, 2025: Storm Reports

"We are excited to bring back Arkansas' Severe Weather Awareness Week for the 2025 season," said Dennis Cavanaugh, Warning Coordination Meteorologist from the National Weather Service Office in Little Rock. "Our goal is to educate and inform the public about the dangers of severe weather and to encourage them to take the necessary steps to prepare and protect themselves and their property before the upcoming peak severe weather season."

The National Weather Service will be providing daily updates and tips on their websites and social media channels throughout the week.

For more information on Arkansas' Severe Weather Awareness Week and how to prepare for severe weather, please visit the National Weather Service Forecast Office in Little Rock website at **www.weather.gov/LZK** or follow National Weather Service Offices that serve Arkansas on Facebook and X on the following accounts: **@NWS Tulsa**, **@NWS Little Rock**, **@NWS Memphis**, **@NWS Shreveport**, and **@NWS Jackson MS**.

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