

**standard format**

Digital Reporting During a Severe Weather Outbreak

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Myself and Mark are looking to team up for a single presentation on digital reporting during a severe weather outbreak (i.e. last Monday, June 22).

Key points: What people want to know before, during and after an outbreak across multiple platforms (print, web, social). Early warning, continuous updates, engagement w/ audience, updates on social.

That's the gist. It's sort of abstract at this point but hope to nail down a presentation in the coming weeks.